

Closure-Labels

Kwik Lok® label art can be customized to just about any need. We offer a variety of flexible labeling solutions to enhance your product's presence and communicate important information. We offer various sizes of labels that attach to our closures and can be used for promotional purposes such as product information, branding, cross-advertising, in-store coupon, contests & games, or charity & public service.

Our closure-labels are printed on a high-quality printing press using the latest technologies. We utilize offset lithographic presses as well as a flexographic press for specialty labels. You can use Kwik Lok's complete art and design services or we can work with your designer.

SIZES

1.9375" x 2.25"

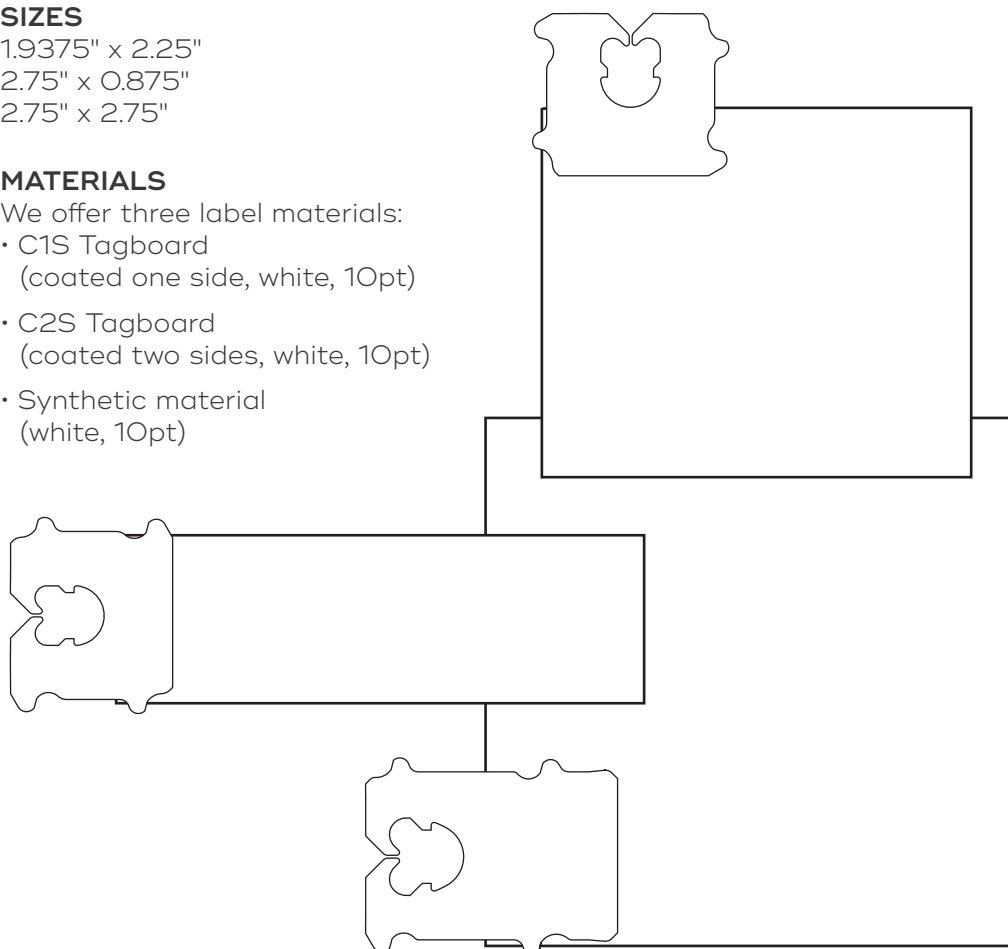
2.75" x 0.875"

2.75" x 2.75"

MATERIALS

We offer three label materials:

- C1S Tagboard
(coated one side, white, 10pt)
- C2S Tagboard
(coated two sides, white, 10pt)
- Synthetic material
(white, 10pt)



Kwik Lok®

KWIKER IS BETTER



Kwik Lok[®]

Closure-Labels

POPULAR USES

Kwik Lok offers you more options than other bag closing methods. Our custom closure-labels add value to your package, generating awareness and sales.

Branding & Product Information

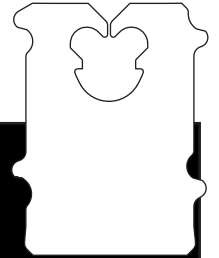
Make your brand more prominent and communicate key product information using our closure-label.

In-Store Coupons & Cross-Advertising

Add value to your product with a closure-label that is an in-store coupon. Entice customers to purchase additional products by cross-advertising with closure-labels.

Games, Contests & Promotions

Create fun and excitement with a closure-label. Closure-labels can support creative promotional marketing campaigns through the printing of random or sequential numbers, scratch off games, or conveniently located QR codes.



PRINT VARIABLE DATA ON LABELS ON-DEMAND

Kwik Lok's 884 Thermal Printer allows the packager to print bar codes and other packaging information on a Kwik Lok closure-label. You can custom print on the front of the label. Our larger closure-labels can be custom printed with a blank area on the back of the label so additional information such as bar codes, variety, weight, grade, etc. can be added by the 884.

